



Case Study

Global TDI Market Assessment for Exit Strategy Development

About the Client

- The client is a leading European private equity player with a diverse portfolio of investments in multiple sectors worldwide, including financial services, healthcare and manufacturing

Business Objective

- The client was considering exit options for one of its portfolio companies and wanted us to perform an in-depth study of the global TDI market to support this evaluation; focusing in particular on the Eastern European market, with an emphasis on prices, demand outlook and capacity additions

Results & Value Add

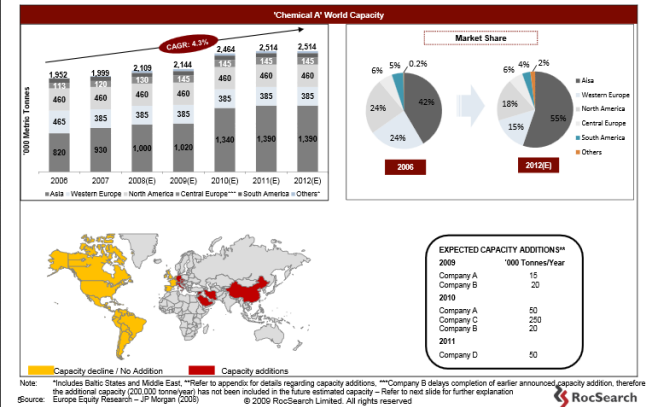
- The study assisted the client in understanding the market dynamics in detail and helped them arrive at an informed decision

Research Methodology and Approach

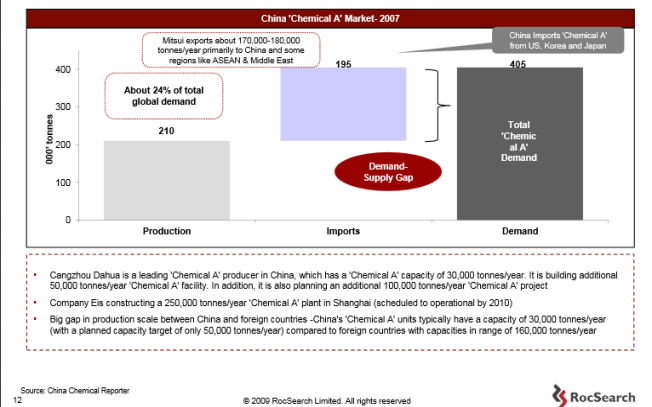
- The team started this assignment with a detailed demand analysis; studying the impact of the global economic downturn on current market demand and evaluating future trends in light of major consumers (furniture and automotive industries) of TDI
- We mapped the planned capacity additions to forecast expected supply and its impact on competition and prices
- This was followed by a comprehensive assessment of region-wise demand-supply analysis, understanding of regional capacity build-ups and shift in demand to Asia
- We ended this assignment with an in-depth assessment of TDI market structure, including value chain and industry cost structures

Screenshots

Huge capacity additions expected in China & Middle East; Additions may be slower than expected with dropping demand



Massive 'Chemical A' capacity additions planned in China to cater to domestic demand; Current Chinese facilities have much smaller scale



The background of the entire page is a grayscale, high-contrast photograph of a microscope. The focus is on the objective lenses and the eyepiece, with the rest of the instrument slightly blurred. The lighting creates strong highlights and deep shadows, emphasizing the mechanical details of the glass and metal components.

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