

Case Study

Preparation of Dubai Stock Market Daily Update, Including Technical Analysis to Identify Market Entry and Exit Points



About the Client

- The client is amongst the largest retail and commercial banking service provider in the country, with branches across UAE
- The bank has mobilised over AED 30 billion as customers' deposits

Goals

- The client wanted to expand their client engagement initiatives by offering informative daily market reports containing technical analysis, to assist their end clients to make Buy/Sell decisions on their portfolios

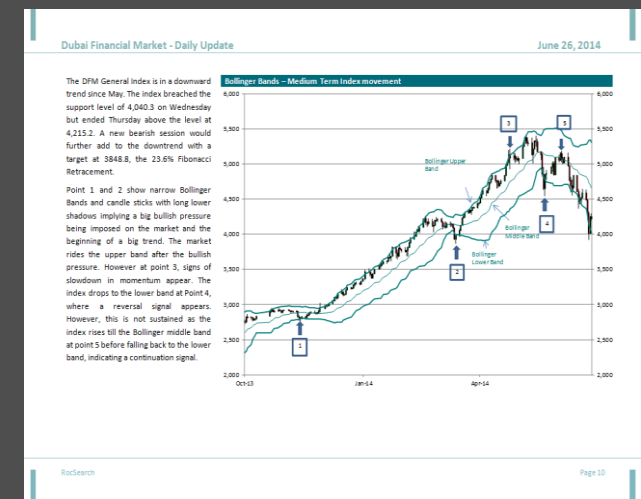
Results & Value Add

- RocSearch created an in-depth report providing pictorial presentation on the top gainers and losers, sectorial movements and other trading statistics, along with analysis
- The client commended the technical analysis and clear Buy/Sell signal and market patterns
- Readers also appreciated the easy to comprehend graphical presentation of data with appropriate analyst comments

Research Methodology and Approach

- The team worked with the client to understand the requirements and determine the scope of the project. We showed all the major market metrics with the help of different charts and tables with limited text for better readability. We applied various technical analysis tools with limited text for better readability. We applied various technical analysis tools to identify short-term and long-term market trends and suggested market entry and exit points for better investment returns
- We leveraged the historical and intra-day stock market data using Bloomberg and Reuters EIKON. We performed technical analysis using tools such as MACD and RSI, and also identified patterns such as Double Tops on various stocks to identify investment signals

Screenshots



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