

Case Study
Finance & Accounting Support to an African
Conglomerate



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About the Client



- Our client is an African conglomerate, with presence in Hong Kong, Nigeria, India and the UK. It has an employee base of more than 1,000 people

Client Objectives / Goals



- The client wanted to lower its operational costs, and focus its internal resources on core tasks such as developing strategy and driving critical business initiatives
- Therefore, it partnered with RocSearch to outsource its non-core tasks such as F&A and MIS

Support Provided



Finance & Accounts	
Functions	Frequency
Insurance declaration report	Monthly
Purchase bill booking	Daily
Debtor aging analysis	Weekly / monthly
Stock aging analysis	Weekly / monthly
Bank reconciliation	Monthly
Exchange fluctuation report	Monthly
Stock movement reports	Weekly / monthly
Supplier reconciliation	Weekly / monthly

MIS Reporting	
Functions	Frequency
Sales & GM analysis	Quarterly / Yearly
DSO / DSI analysis	Monthly
Sales forecast reports	Monthly

Logistics	
Functions	Frequency
Import tracking reports	Daily
Proforma invoices	Daily
Shipping advice	Daily
Arrival details	Daily

Results / Value-add



RocSearch initially started work with **2 FTEs**. However, impressed by the quality of service, **the client increased the headcount to 7 FTEs**